The West End Project is Camden Council’s £35 million scheme to deliver exciting improvements to the heart of Camden’s busy West End. Work is now underway to transform the areas around Tottenham Court Road, Gower Street, Bloomsbury Street, Princes Circus and St Giles, helping the area to continue to grow and flourish.
WHAT IS HAPPENING?

TOTTEHAM COURT ROAD

- Two way for buses and cyclists only Mon – Sat 08:00 – 19:00
- Wider footpaths and safer pedestrian crossings
- Pedestrian-friendly raised pavement areas
- New diagonal crossing at the junction of Tottenham Court Road and Oxford Street
- Newly restored Grade II listed lamp posts
- New public spaces and a new park on Alfred Place
GOWER STREET / BLOOMSBURY STREET

• Two way for all vehicles
• Free from buses as all routes are moved to Tottenham Court Road
• Protected cycle lanes in both directions
• Wider footpaths and safer pedestrian crossings
• Traffic slowed by raised pavement areas
• Congestion relieved as all parking is removed
Princes Circus has been beautifully redesigned to improve the pedestrian route between Covent Garden and the British Museum. The historic drinking fountain will be restored and relocated and the plinth will be covered over by a decked seating area. New pedestrian crossings will make the area easier and safer for people to navigate while access to West Central Street and Grape Street will be maintained.

We are transforming the road into a green space to provide an oasis of calm in the hub of Camden’s West End. Complete with places for children to play, lawns to relax on and a meandering pathway to enjoy.

Whitfield Garden will be revived into a cherished local space. We will improve the social square with planting and the park will allow access between Tottenham Court Road and Whitfield St/ Tottenham St.
THE PROGRAMME

01 Phase 1
Eastern side of Tottenham Court Road

02 Phase 2
Eastern side of Tottenham Court Road

03 Phase 3
Western side of Tottenham Court Road - begun

04 Phase 4 – not yet started
Western side of Tottenham Court Road – completed in Spring 2019

St Giles Circus / Post Building
Paving works and new trees around Centre Point
Working with developers around the Post Building, Museum Street
<table>
<thead>
<tr>
<th>Initial works started March 2018</th>
<th>Widened pavements and new materials</th>
<th>Green Space Engagement</th>
<th>St Giles Circus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decluttering works</td>
<td>Pavement widening</td>
<td>3 pop up events</td>
<td>Centre Point paving</td>
</tr>
<tr>
<td>Grade II listed lamp posts</td>
<td>Granite paving and loading bays</td>
<td>2 evening presentations</td>
<td>New pedestrian access</td>
</tr>
<tr>
<td></td>
<td>War memorial restoration</td>
<td>Email feedback</td>
<td></td>
</tr>
</tbody>
</table>
Whitfield Gardens
Redesign of Whitfield Gardens
Mural restoration

Tottenham Court Road
Buses switch over to Tottenham Court Road
Interim measure for two-way traffic

St Giles Circus / The Post Building

Gower Street
Work on Gower Street to start Spring 2019
Completed Spring 2020
KEEPING IN TOUCH

**Newsletter / Stakeholder Briefing**
Monthly stakeholder briefings
At least monthly public newsletters

**Email us**
Westendproject@camden.gov.uk

**Drop in**
The Building Centre
26 Store Street
Tuesdays 3pm – 6pm
Thursdays 10am – 1pm

**Website**
www.camden.gov.uk/westendproject
Updated weekly – works progress
The strategy is based on extensive surveys and stakeholder engagement. It also aims to facilitate and encourage smarter loading.

An active six month monitoring review of the proposed loading hours will be carried out after completion of the scheme.
LOADING HOURS

Tottenham Court Rd
Restricted Areas
Loading only bays in the restricted areas will only be accessible outside these hours (8am-7pm Mon-Sat).

Tottenham Court Rd
Unrestricted Areas
Loading only bays. Those bays in the unrestricted zone will be accessible for loading during the restricted hours (8am-7pm Mon-Sat).

Gower/Bloomsbury St
Loading is restricted due to the presence of a stepped cycle lane. Outside peak hours loading applies (i.e. 10am-2pm Mon-Sun).

Side Streets
Loading is as per CPZ hours (Mon-Sat 8:30am-6:30pm) unless otherwise stated.
LOADING STRATEGY VISUALISED

Gower Street: Restricted loading due to stepped cycle track. 10am -2pm Mon-Sun

Single yellow lines available for loading

Side Street Loading: CPZ hours (8:30am-6:30pm Mon-Sat)

Tottenham Court Rd: Restricted area. Loading only bays but inaccessible (Mon-Sat 8am-7pm Mon-Sat)

Tottenham Court Rd: Accessible area. Loading only bays.
THANK YOU
ANY QUESTIONS?