



# WESTMINSTER ZERO EMISSIONS GROUP

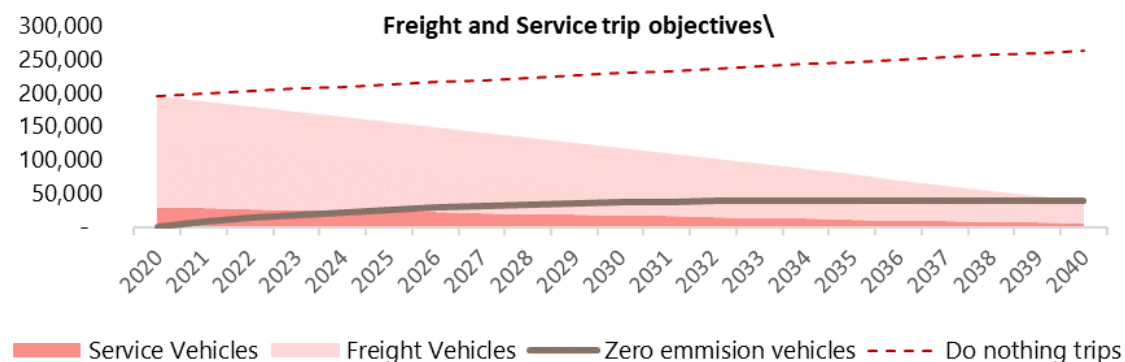
CLFQP MEETING  
JASON SMALLWOOD

JULY 2023

# WESTMINSTER FREIGHT & SERVICES DELIVERY (FSD) STRATEGY

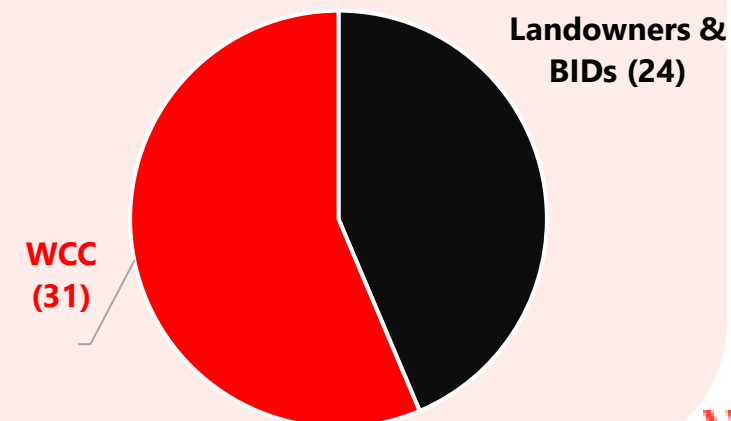
## Objectives

- Reduce FSD vehicles by 80% by 2040.
- All FSD trips will be zero emission by 2040.
- Supporting the Vision Zero target to eradicate all FSD related KSI collisions by 2041.



## FSD Measures

- Using Westminster's regulatory powers
- Proactive kerbside management
- Partnership working with other agencies
- Partnership working with BID landowners and industry
- Reducing Servicing Trips
- Smart Buying
- Smart Procurement
- Retiming FSD activity
- Supporting future technology use



Reduce

Remode

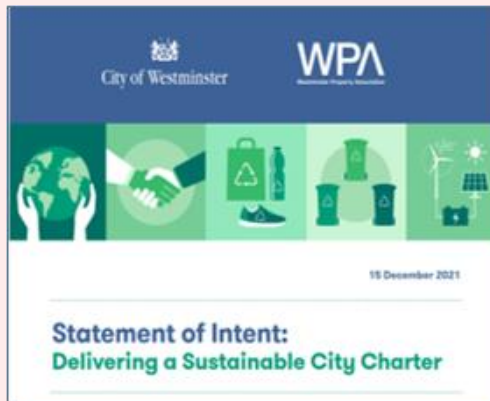
Retime

# ZERO EMISSIONS GROUP (ZEG)

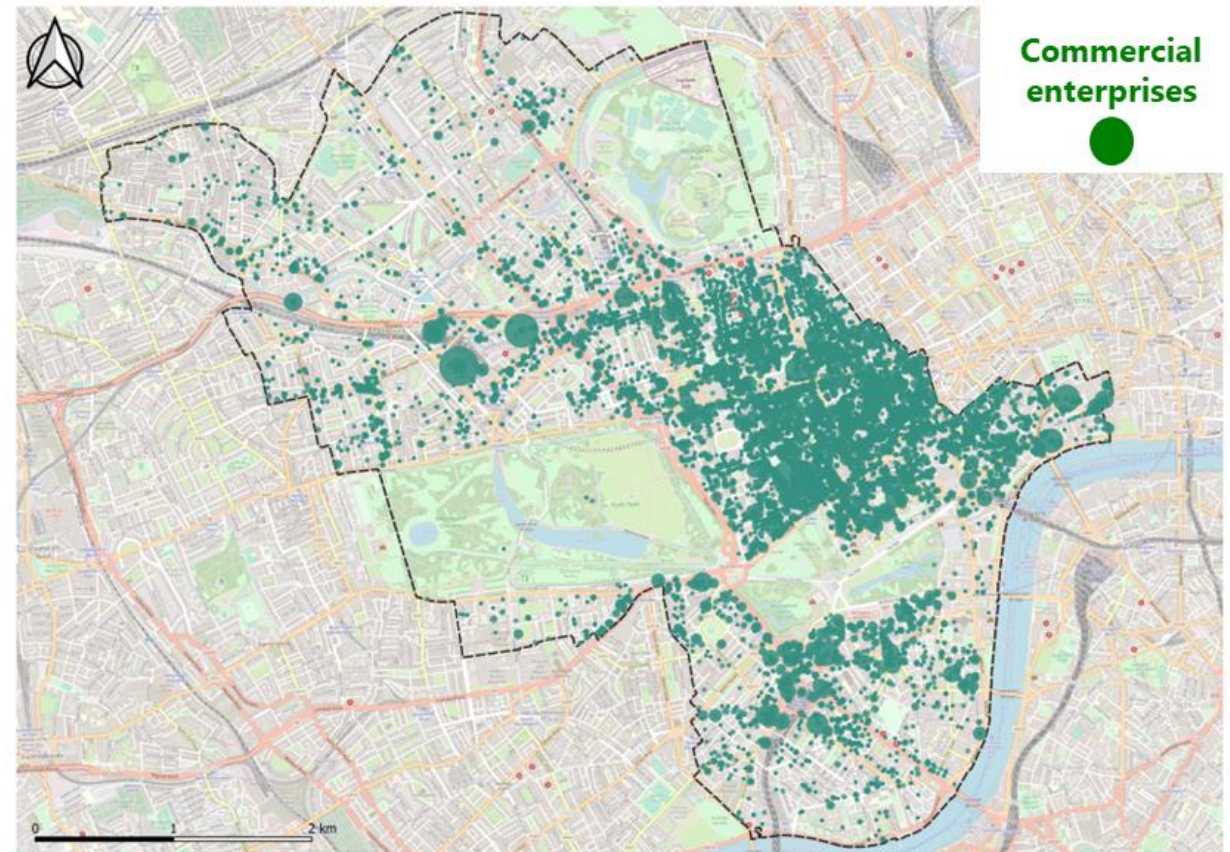
## Membership

- Westminster City Council
- Grosvenor
- Capital and Counties
- Derwent London
- Portman Estate
- Howard de Walden Estate
- The Pollen Estate
- Shaftesbury
- Great Portman Estates
- BEAM
- The Crown Estate
- The London Heritage Quarter (Representing The North Bank BID, Victoria BID, Victoria Westminster BID, Whitehall BID)
- The North Westminster BIDs (Representing Baker Street Quarter, Harley Street Area Partnership)
- Heart of London BID
- New West End Company

***WSP appointed to act  
a secretariat for 3  
years from June 2022***



ZEG is a collaboration between West End landowners, Westminster City Council (WCC) and Business Improvement Districts (BIDs) working ambitiously in partnership to support a pathway towards a carbon neutral city by 2040.



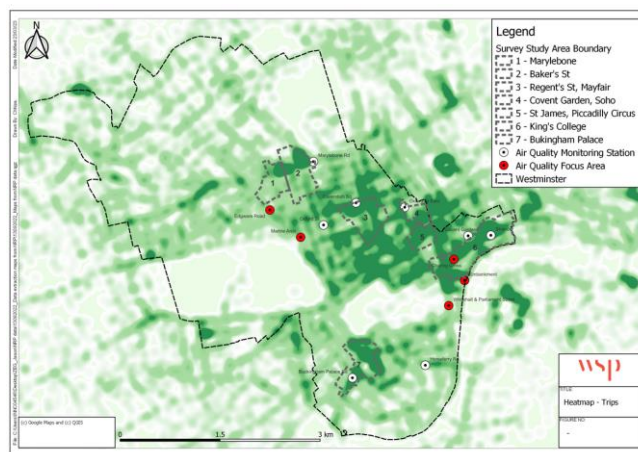


# FINDINGS AND CHALLENGES

## Market segmentation

	Enterprises (%)	Trips (%)	Daily vehicle trips per day (HGV and LGV)		
			Freight* (80%)	Waste (9%)	Services (11%)
Office premises	34,294 (69%)	85,735 (44%)	68,588 Trips	6,859 Trips	17,147 Trips
Non food retail	6,122 (12%)	50,799 (26%)	41,968 Trips	3,061 Trips	5,771 Trips
Hospitality	2,295 (5%)	22,744 (12%)	17,218 Trips	4,067 Trips	1,460 Trips

## Activity hotspots



## Kerbside conflicts



Access Issues



Informal Parking



Damage to Public Realm



Poor Visual Amenity

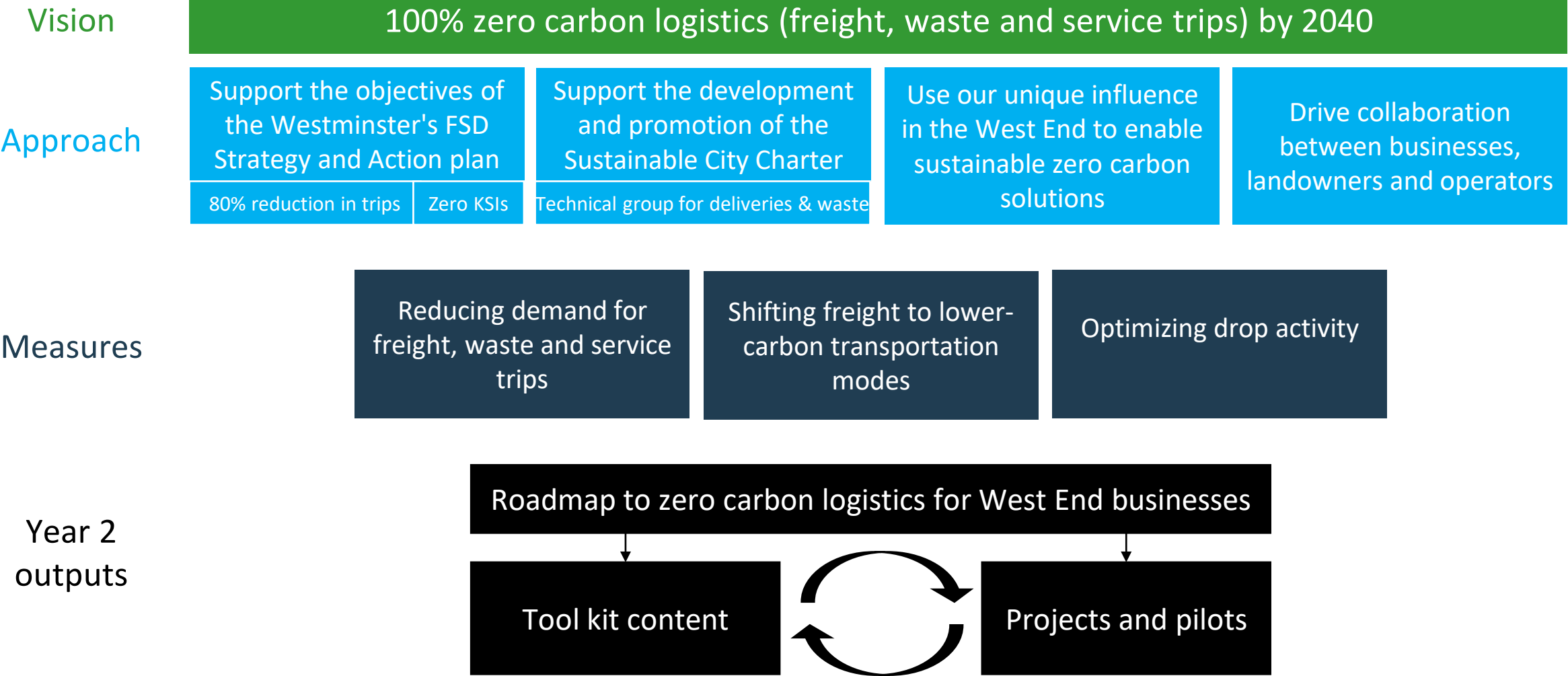


High Delivery and Servicing Activity

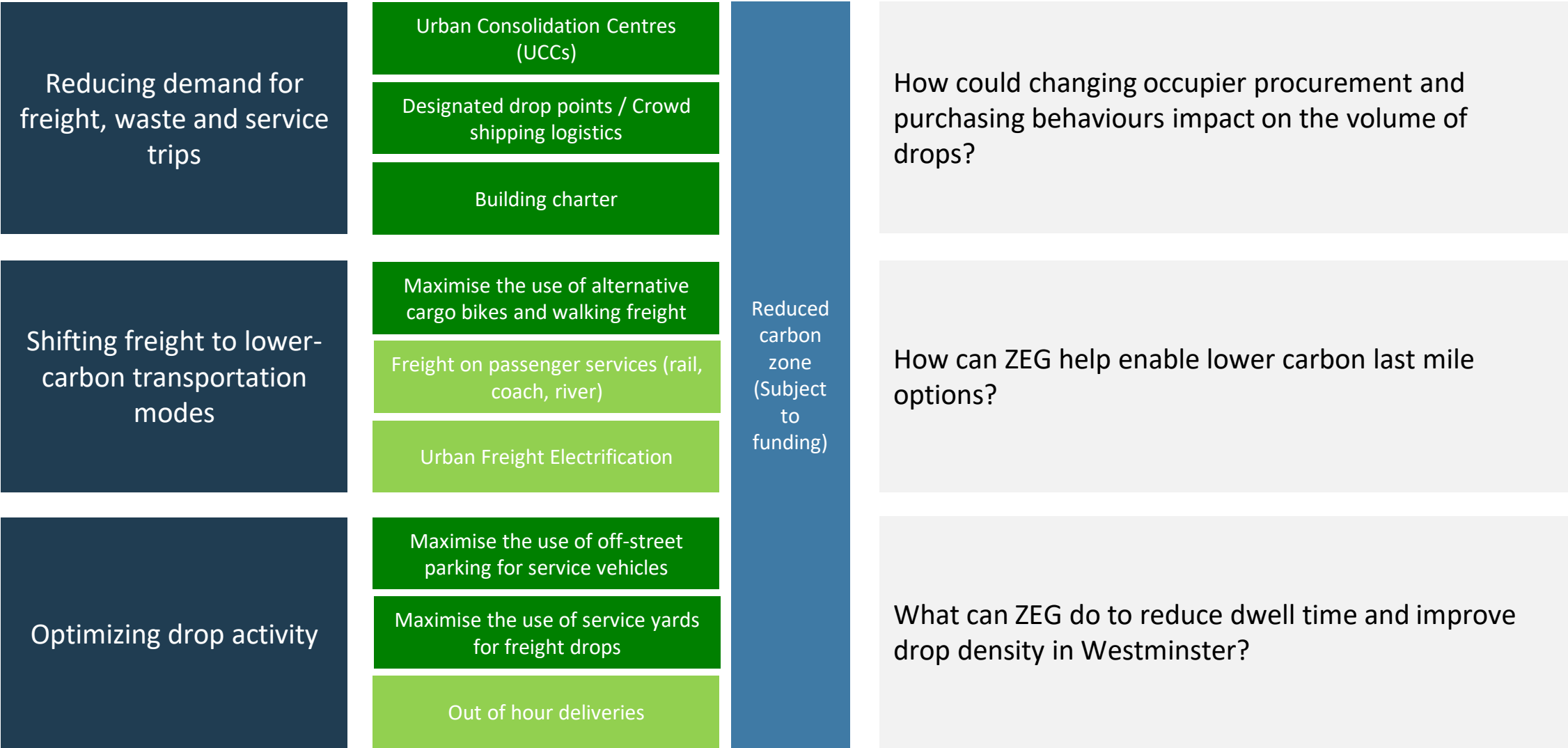


User Conflicts

# YEAR 2 FOCUS



# ZEG AND CLFQP ENGAGEMENT





# WESTMINSTER ZERO EMISSIONS GROUP

CLFQP MEETING  
JASON SMALLWOOD

JULY 2023