

WESTMINSTER ZERO EMISSIONS GROUP

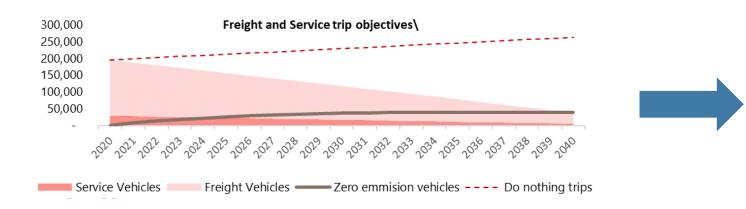
CLFQP MEETING JASON SMALLWOOD

JULY 2023

WESTMINSTER FREIGHT & SERVICES DELIVERY (FSD) STRATEGY

Objectives

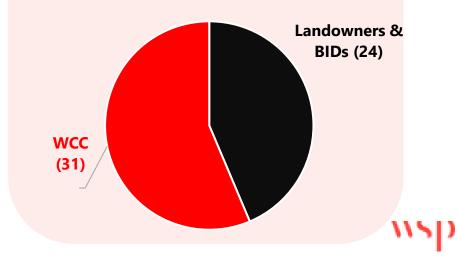
- Reduce FSD vehicles by 80% by 2040.
- All FSD trips will be zero emission by 2040.
- Supporting the Vision Zero target to eradicate all FSD related KSI collisions by 2041.



Reduce	Remode	Retime
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FSD Measures

- Using Westminster's regulatory powers
- Proactive kerbside management
- Partnership working with other agencies
- Partnership working with BID landowners and industry
- Reducing Servicing Trips
- Smart Buying
- Smart Procurement
- Retiming FSD activity
- Supporting future technology use



ZERO EMISSIONS GROUP (ZEG)

Membership

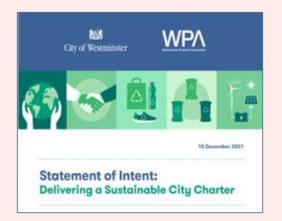
- Westminster City Council
- Grosvenor
- Capital and Counties
- Derwent London
- Portman Estate
- Howard de Walden Estate
- The Pollen Estate
- Shaftesbury
- Great Portman Estates
- BEAM
- The Crown Estate
- The London Heritage Quarter (Representing The North Bank BID, Victoria BID, Victoria Westminster BID, Whitehall BID)

WSP appointed to act

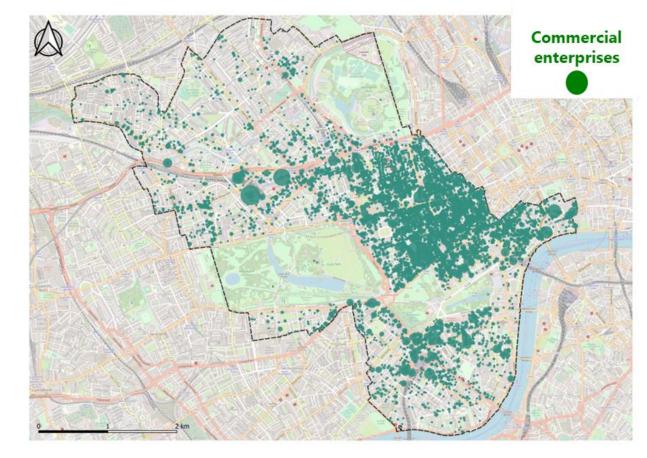
years from June 2022

a secretariat for 3

- The North Westminster BIDs (Representing Baker Street Quarter, Harley Street Area Partnership)
- Heart of London BID
- New West End Company



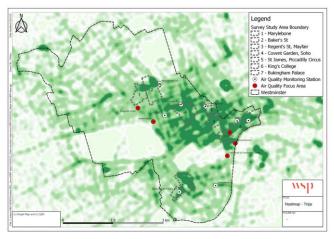
ZEG is a collaboration between West End landowners, Westminster City Council (WCC) and Business Improvement Districts (BIDs) working ambitiously in partnership to support a pathway towards a carbon neutral city by 2040.



FINDINGS AND CHALLENGES

Market segmentation Daily vehicle trips per day (HGV and LGV)					and LGV/
	Enterprises (%)	Trips (%)	Freight* (80%)	Waste (9%)	Services (11%)
Office	34,294	85,735	68,588	6,859	17,147
premises	(69%)	(44%)	Trips	Trips	Trips
Non food	6,122	50,799	41,968	3,061	5,771
retail	(12%)	(26%)	Trips	Trips	Trips
Hospitality	2,295	22,744	17,218	4,067	1,460
	(5%)	(12%)	Trips	Trips	Trips

Activity hotspots



Kerbside conflicts







Informal Parking

Damage to Public Realm



Poor Visual Amenity



User Conflicts

wsp

YEAR 2 FOCUS

Vision	100% zero carbon logistics (freight, waste and service trips) by 2040					
Approach	Support the objectives of the Westminster's FSD Strategy and Action plan 80% reduction in trips Zero KSIs	and promo Sustainable	port the development nd promotion of the stainable City Charter cal group for deliveries & waste		End to enable zero carbon	Drive collaboration between businesses, landowners and operators
Measures	Reducing freight, was	Reducing demand for freight, waste and service trips modes Optimizing drop		drop activity		
Year 2 outputs	R	oadmap to zer			t End business	

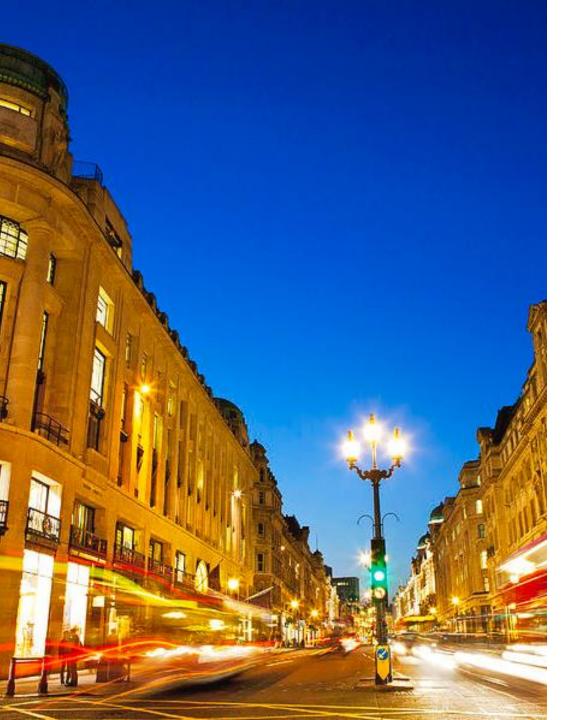
ZEG AND CLFQP ENGAGEMENT

	Urban Consolidation Centres (UCCs)	
Reducing demand for freight, waste and service trips	Designated drop points / Crowd shipping logistics	
	Building charter	
Shifting freight to lower- carbon transportation modes	Maximise the use of alternative cargo bikes and walking freight	Reduced carbon
	Freight on passenger services (rail, coach, river)	zone (Subject to
	Urban Freight Electrification	funding)
	Maximise the use of off-street parking for service vehicles	
Optimizing drop activity	Maximise the use of service yards for freight drops	
	Out of hour deliveries	

How could changing occupier procurement and purchasing behaviours impact on the volume of drops?

How can ZEG help enable lower carbon last mile options?

What can ZEG do to reduce dwell time and improve drop density in Westminster?



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