

West End project



WHAT IS THE WEST END PROJECT?



The West End Project is Camden Council's £35 million scheme to deliver exciting improvements to the heart of Camden's busy West End. Work is now underway to transform the areas around Tottenham Court Road, Gower Street, Bloomsbury Street, Princes Circus and St Giles, helping the area to continue to grow and flourish.

WHAT IS HAPPENING?

TOTTENHAM COURT ROAD

- Two way for buses and cyclists only Mon – Sat 08:00 – 19:00
- Wider footpaths and safer pedestrian crossings
- Pedestrian-friendly raised pavement areas
- New diagonal crossing at the junction of Tottenham Court Road and Oxford Street
- Newly restored Grade II listed lamp posts
- New public spaces and a new park on Alfred Place



WHAT IS
HAPPENING?

GOWER STREET / BLOOMSBURY STREET

- Two way for all vehicles
- Free from buses as all routes are moved to Tottenham Court Road
- Protected cycle lanes in both directions
- Wider footpaths and safer pedestrian crossings
- Traffic slowed by raised pavement areas
- Congestion relieved as all parking is removed



GREEN SPACES



PRINCES CIRCUS

Princes Circus has been beautifully redesigned to improve the pedestrian route between Covent Garden and the British Museum. The historic drinking fountain will be restored and relocated and the plinth will be covered over by a decked seating area.

New pedestrian crossings will make the area easier and safer for people to navigate while access to West Central Street and Grape Street will be maintained.



ALFRED PLACE

We are transforming the road into a green space to provide an oasis of calm in the hub of Camden's West End. Complete with places for children to play, lawns to relax on and a meandering pathway to enjoy.



WHITFIELD GARDENS

Whitfield Garden will be revived into a cherished local space. We will improve the social square with planting and the park will allow access between Tottenham Court Road and Whitfield St/ Tottenham St.

THE PROGRAMME

01

Phase 1

Eastern side of Tottenham Court Road

02

Phase 2

Eastern side of Tottenham Court Road

03

Phase 3

Western side of Tottenham Court Road - begun

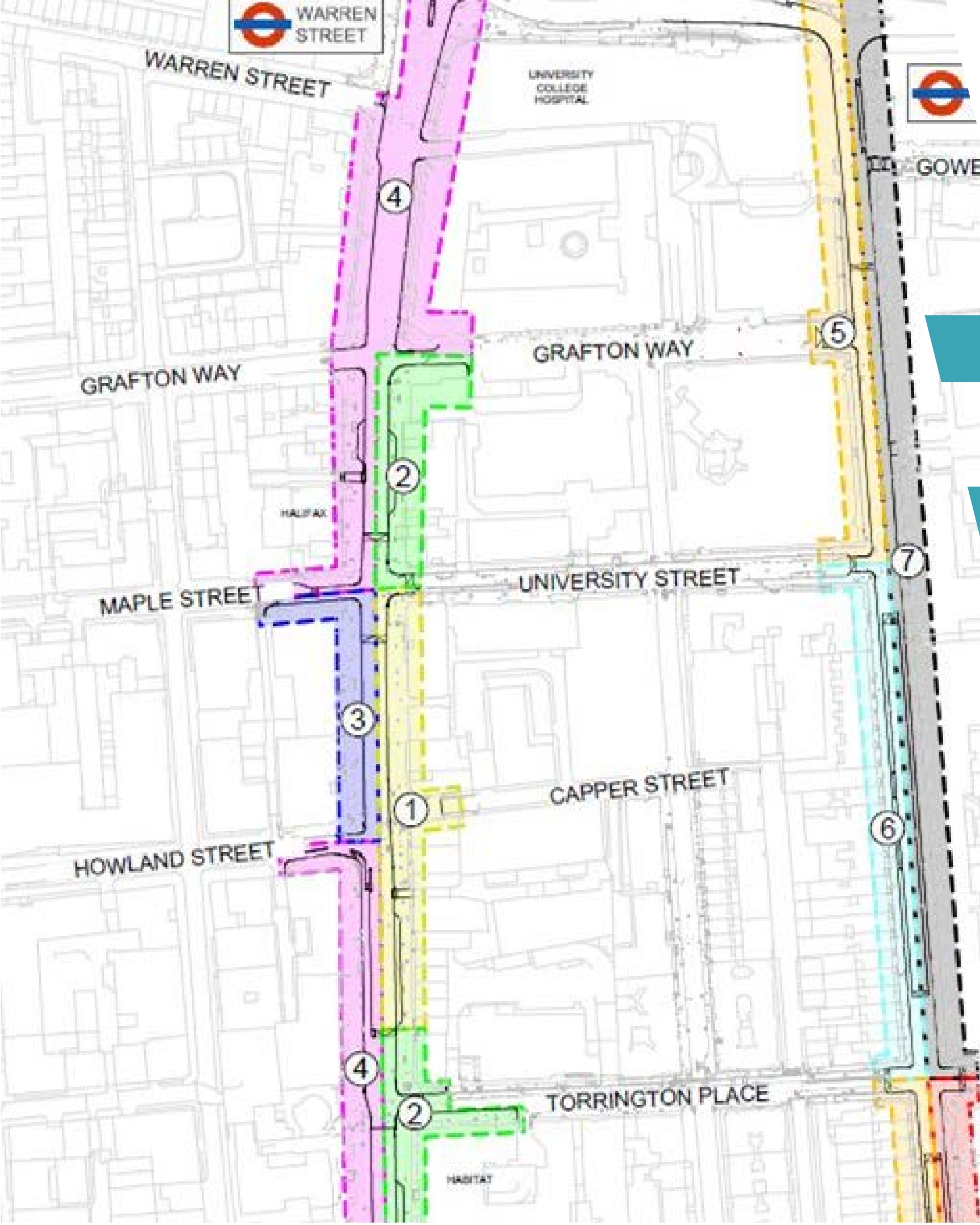
04

Phase 4 – not yet started

Western side of Tottenham Court Road – completed in Spring 2019

St Giles Circus / Post Building

Paving works and new trees around Centre Point
Working with developers around the Post Building,
Museum Street

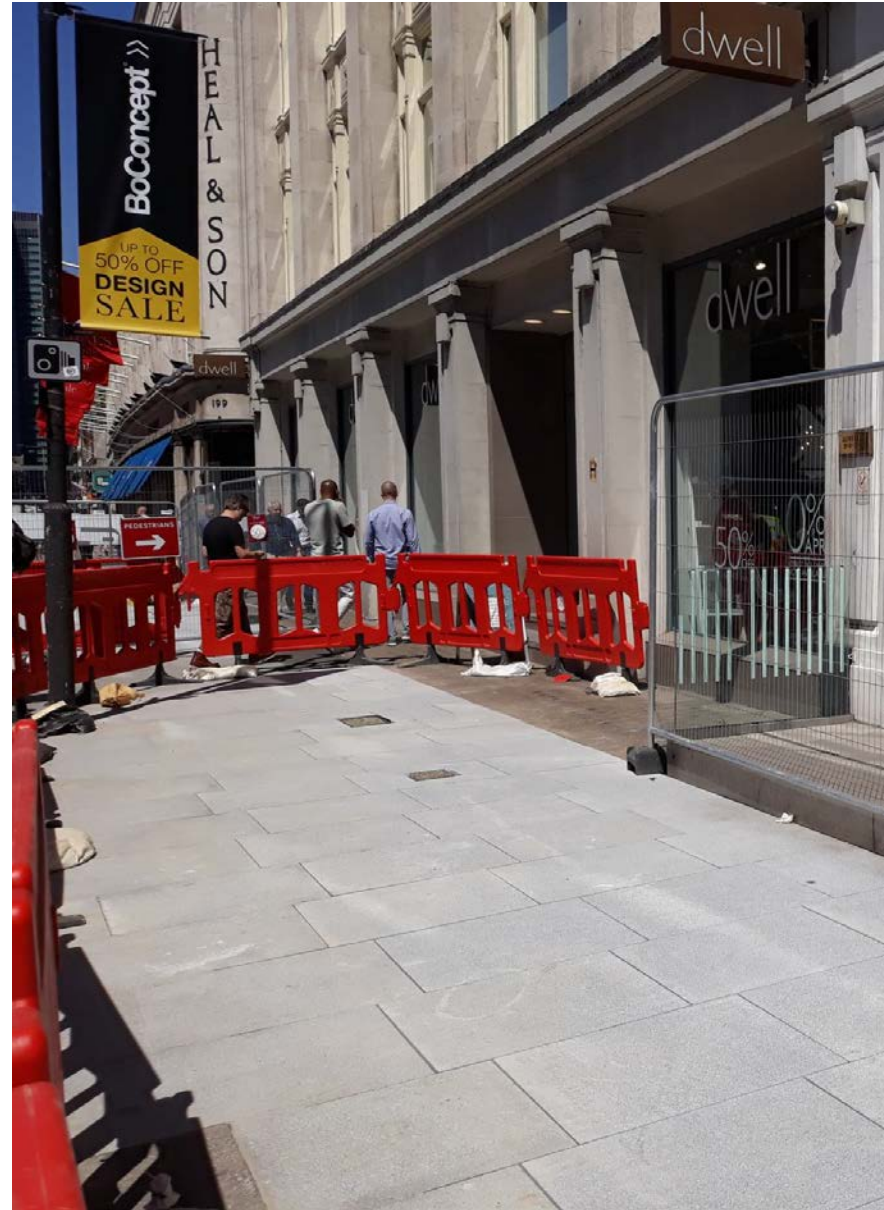


PROGRESS SO FAR



Initial works started
March 2018

Decluttering works
Grade II listed lamp posts



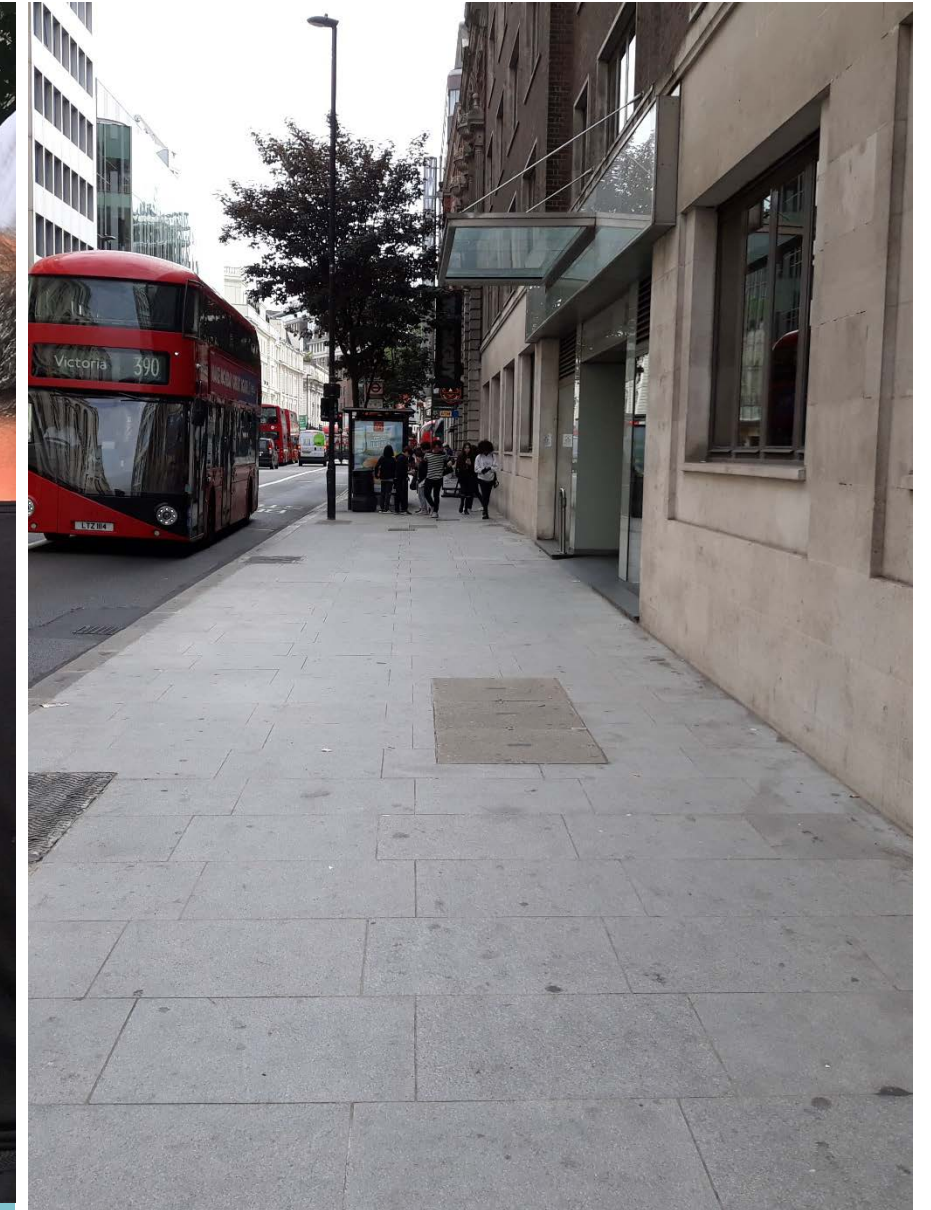
Widened pavements and
new materials

Pavement widening
Granite paving and loading bays
War memorial restoration



Green Space
Engagement

3 pop up events
2 evening presentations
Email feedback



St Giles Circus

Centre Point paving
New pedestrian access

WORK STILL TO COME

2018

Whitfield Gardens

Redesign of Whitfield Gardens
Mural restoration

2019

Tottenham Court Road

Buses switch over to Tottenham Court Road
Interim measure for two – way traffic

St Giles Circus / The Post Building

Gower Street

Work on Gower Street to start Spring 2019
Completed Spring 2020

KEEPING IN TOUCH



Newsletter / Stakeholder Briefing

Monthly stakeholder briefings
At least monthly public
newsletters



Email us

Westendproject@camden.gov.
uk



Drop in

The Building Centre
26 Store Street
Tuesdays 3pm – 6pm
Thursdays 10am – 1pm



Website

[www.camden.gov.uk/
westendproject](http://www.camden.gov.uk/westendproject)
Updated weekly – works
progress

WEP FREIGHT STRATEGY



FAIR AND EFFECTIVE FREIGHT WITH AN EYE ON THE FUTURE

The strategy is based on extensive surveys and stakeholder engagement. It also aims to facilitate and encourage smarter loading.

6 MONTH MONITORING REVIEW

An active six month monitoring review of the proposed loading hours will be carried out after completion of the scheme.

SUSTAINABLE

FAIR

EASY TO
UNDERSTAND

EFFECTIVE

LOADING HOURS



Tottenham Court Rd Restricted Areas

Loading only bays in the restricted areas will only be accessible outside these hours (8am-7pm Mon-Sat).

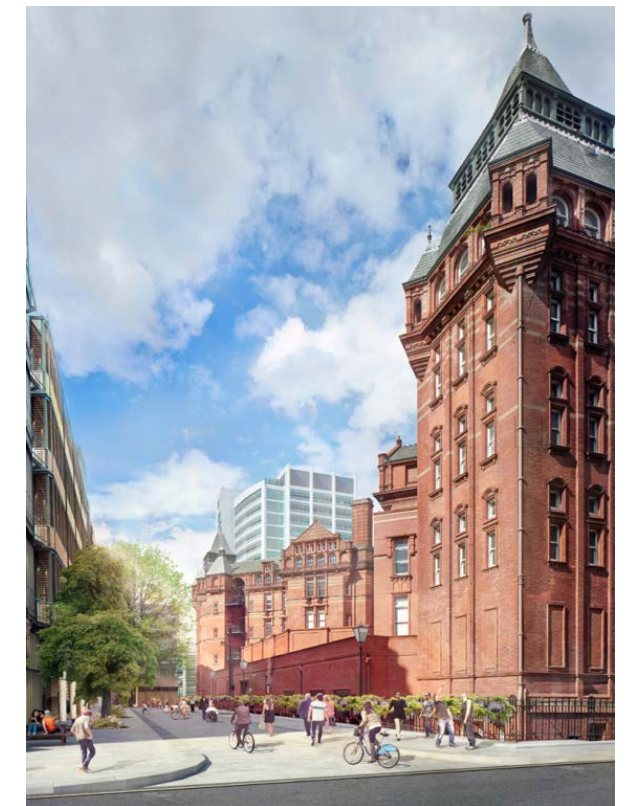
Tottenham Court Rd Unrestricted Areas

Loading only bays. Those bays in the unrestricted zone will be accessible for loading during the restricted hours (8am-7pm Mon-Sat).



Gower/Bloomsbury St

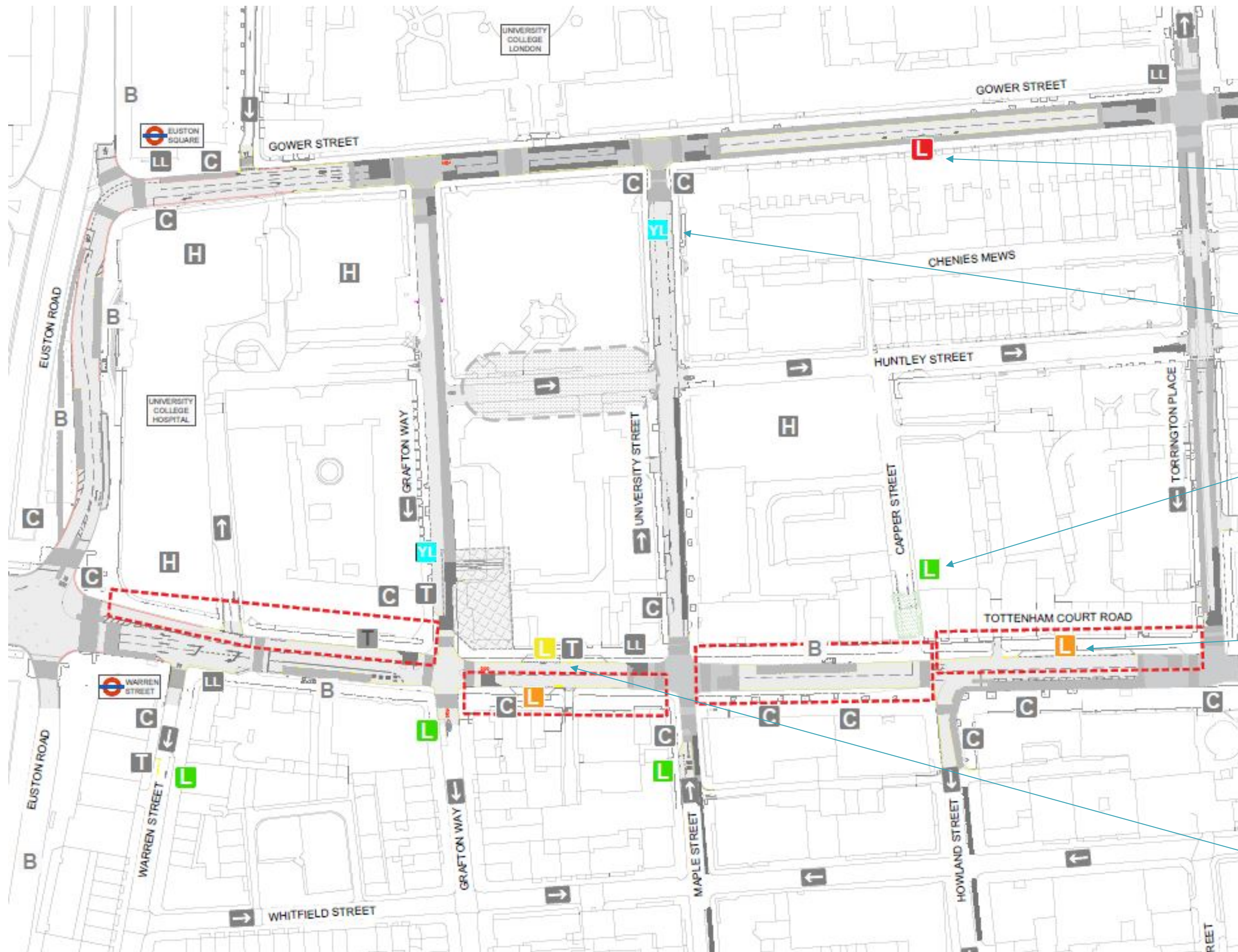
Loading is restricted due to the presence of a stepped cycle lane. Outside peak hours loading applies (i.e. 10am-2pm Mon-Sun).



Side Streets

Loading is as per CPZ hours (Mon-Sat 8:30am-6:30pm) unless otherwise stated.

LOADING STRATEGY VISUALISED



Gower Street:
Restricted loading
due to stepped cycle
track. 10am -2pm
Mon-Sun

Single yellow lines
available for loading

Side Street Loading:
CPZ hours (8:30am-
6:30pm Mon-Sat)

Tottenham Court Rd:
Restricted area.
Loading only bays
but inaccessible
(Mon-Sat 8am-7pm
Mon-Sat

Tottenham Court Rd:
Accessible area.
Loading only bays.

The image features a white background with teal-colored geometric shapes in the corners. In the top right corner, there is a large, light blue triangle pointing towards the center. In the bottom left corner, there are several overlapping teal triangles of different shades and sizes, creating a layered effect.

THANK YOU

ANY QUESTIONS?