

Freight TAILS



Presentation to: **Central London Freight Quality Partnership**

26th October 2016



Freight TAILS



1. Project Introduction – cities & URBACT funding
2. Freight TAILS Transnational Working *CLFQP input*
3. Freight TAILS Local Working – central London business focussed D&S tool *CLFQP input*



Project Introduction



Working together to reduce the impact of freight movements in urban Europe.

10 cities across Europe:

- Westminster, UK
- La Rochelle, France
- Brussels, Belgium
- Maastricht, The Netherlands
- Parma, Italy
- Split, Croatia
- Gdynia, Poland
- Suceava, Romania
- Tallinn, Estonia
- Umeå, Sweden



URBACT main objective: To promote integrated and sustainable urban development in EU cities



Freight TAILS Transnational Working



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1. Part of the URBACT Community with input to URBACT Secretariat activities and beyond
2. Freight TAILS Transnational Meetings
3. Freight TAILS Transnational Themes...

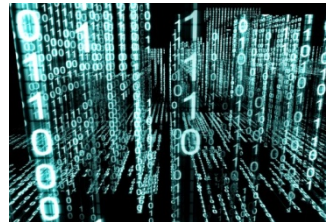


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Freight TAILS Transnational Themes



Stakeholders, Data, Integration, Regulation & Enforcement, Voluntary Behaviour Change, Procurement



Freight TAILS Transnational Themes: CLFQP Thoughts...



Data



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- What data on urban freight management do we have to in order to carry out our local action, and future actions. What data do we not have but do need?
- Where does / could data come from? What data would be useful, and for what?
- How do we get, use and share data?
- What data collection is realistic? Sustainable?
- What other data would be helpful...?



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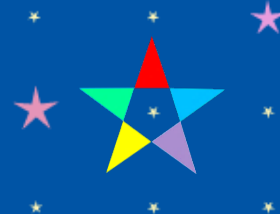
Freight TAILS Local Working



URBACT Local Group: *multi-stakeholder, regular meetings, up and down link to transnational work.*

Integrated Action Plan: *defined locally, 2 years to work up, will include identifying actions, who is responsible, cost, funding source, timelines for implementation, measurable and tangible results*





Local Integrated Action Plan Topics

City	Country	IAP Topic
London (Lead Partner)	UK	C. London Business IAP for Central London Organisations' Delivery & Servicing Activity
Maastricht	NL	Incentives based freight management scheme for Wyck district
Parma	IT	Freight management plan for historic (or urban) area
Suceava	RO	Freight management plan for city with emphasis on EV, consolidation and regulation.
Brussels	BE	Expanded pedestrianised zone, micro consolidation centre – both during and post construction works.
Gdynia	PL	Freight management in Market Hall and 2 main retail streets, focus on goods delivery characteristics.
La Rochelle	FR	Enforcement, clean vehicles, Sulp.
Split	HR	Focus on solutions for pedestrianised historic centre and other bottlenecks e.g. East Port.
Tallinn	EE	Freight to/from Port, Evs, research on freight movements
Umeå	SE	Freight management plan for city including demo of waste EV.

Central London URBACT Local Group

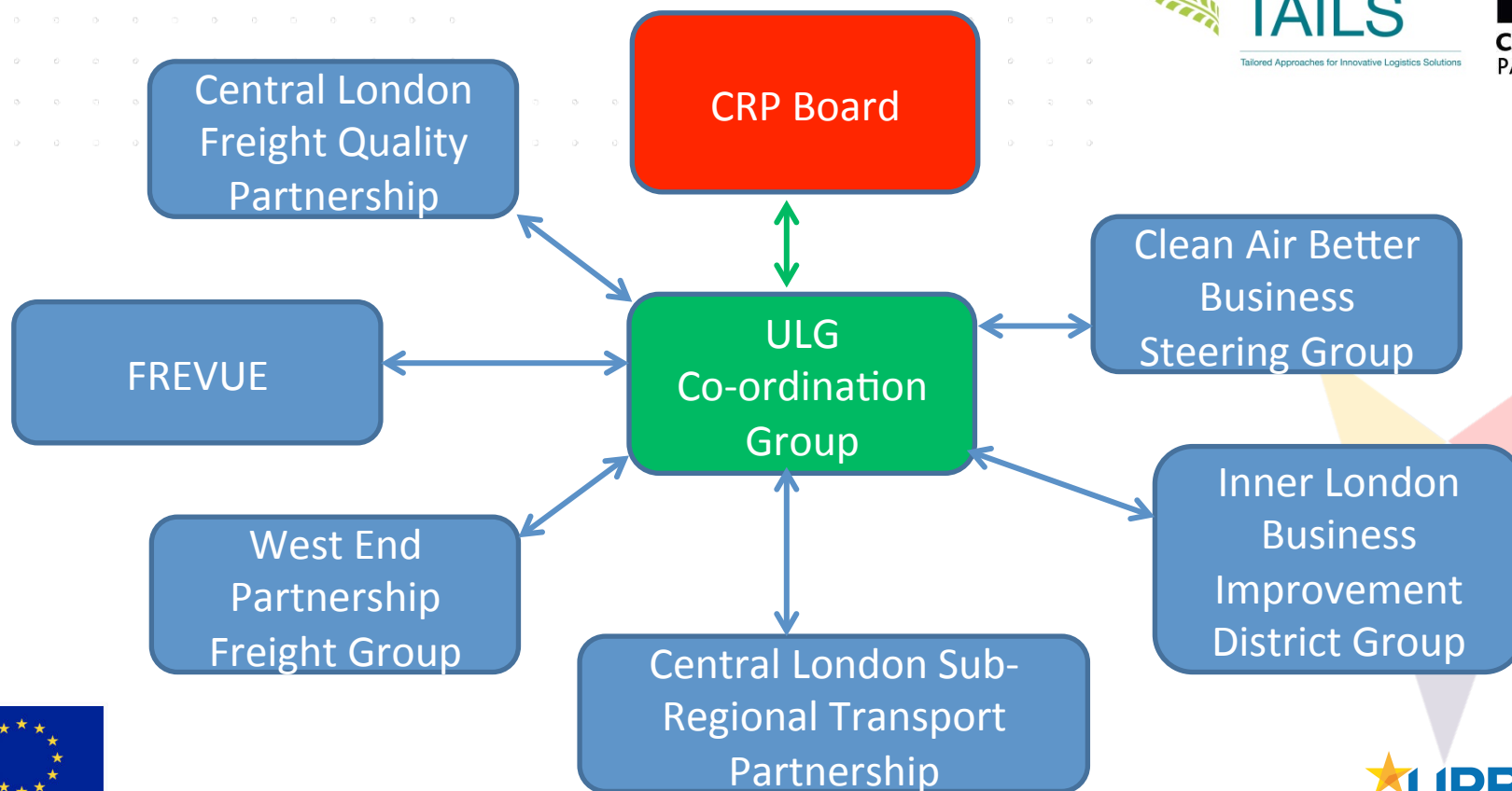


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Central London Integrated Action Plan



- Business Focussed
- Online Tool to support businesses to change their behaviour to ultimately impact freight movements in central London
- Actions include: retiming deliveries, using zero/low emission suppliers, supplier consolidation, preferred supplier schemes, use of consolidation centres
- Tool is part of wider business engagement initiative



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Central London Integrated Action Plan cont...

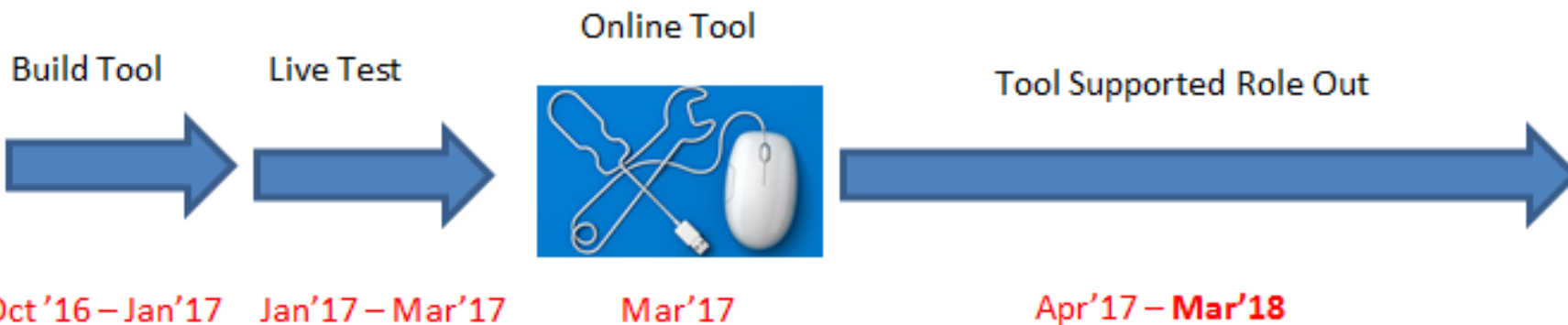


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Central London Integrated Action Plan cont...



Potential types of stakeholder involvement:

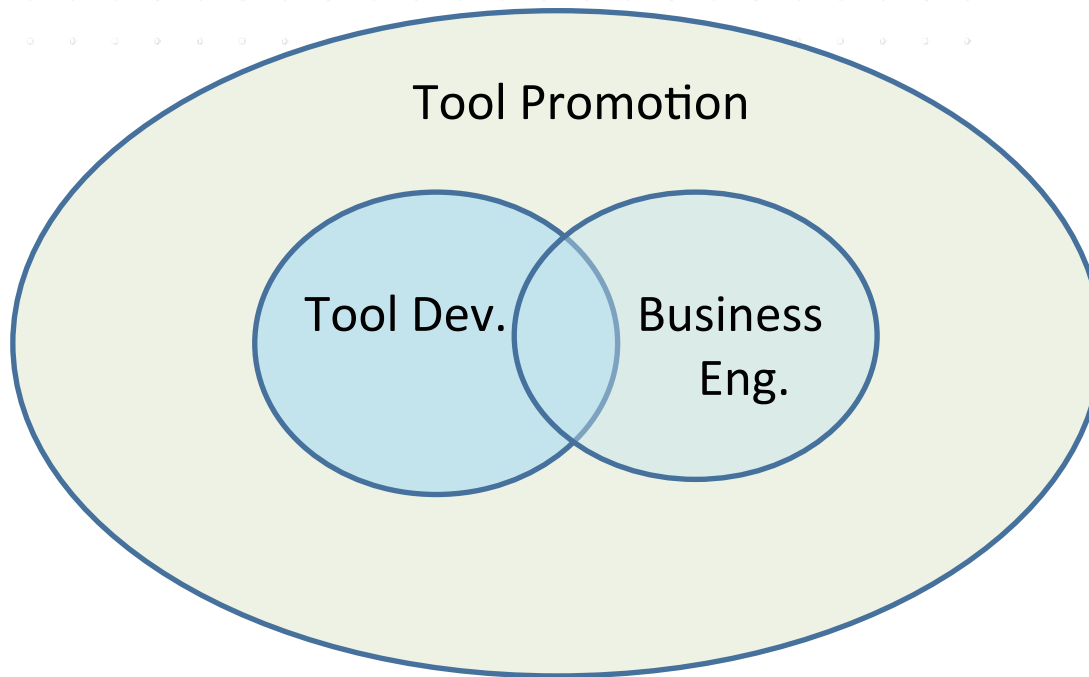


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Questions for CLFQP



What level of involvement would you be interested in?

- **Tool Development:** working with CRP to ensure tool promotes relevant offers to businesses. (Oct '16 – Jan'17)
- **Business Engagement:** working alongside CRP supporting businesses to implement the actions promoted by the tool. (Mar'17-Mar'18)
- **Promotion:** getting the word out to businesses, encouraging uptake of the tool (Mar'17– Mar' 2018)



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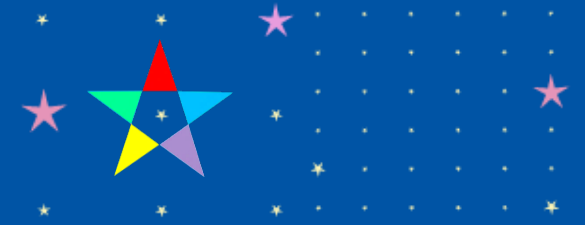


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Thank you for listening and participating!



Find out more:

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