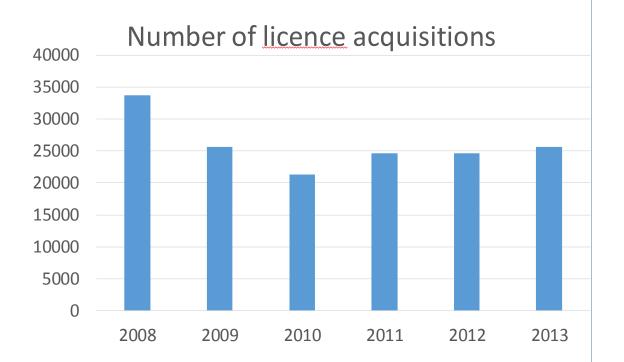
## Is there a driver shortage?



- Implementation of Driver CPC prompted
   retirements
- Members report issues recruiting drivers for vehicles above 7.5T
- New licence acquisitions are down by 24% between 2008 - 2013, with only 25,679 licences in 2013 compared to 32,767 in 2008
- 251,178 HGV driver aged 50 or over = nearly half of all drivers



## What are the barriers to recruitment?

- Cost of licence acquisition
- Cost of insurance for young/inexperienced drivers
- Lack of driver facilities
- Considered a male-only role
- Lack of interest and understanding of the logistics sector

## What can the industry do?



- Funding is available via the Department for Work and Pensions
- Approach Local Enterprise Partnerships for funding
- Invest in apprenticeships
- Promote the industry in schools
- Challenge your insurance brokers

## Tackling the Driver Shortage FTA campaign M

- Working with the Department for Work and Pensions to help driver recruitment projects and raise profile of logistics
- Delivering a fit-for-purpose logistics apprenticeship
- Campaigning for better driver facilities
- Lobbying government for short term and long term assistance