Colin Sims
Service Development Officer (Traffic)
Transport, Environment and Planning
London Councils
New Zealand House
80 Haymarket
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22 January 2007

Dear Colin,

## Loading and unloading in London - the 11a.m. rule

Many apologies for the delay in sending this response but due to staff changes we have been unable to send this response in until today.

Thank you for inviting comments on the rule by Central London Partnership and the Central London Freight Quality Partnership. Following discussions with our members the review of the rule was welcomed as loading and unloading practices and have changed since it was devised.

There was no firm agreement over the implementation of a timed restriction or 24 hour application but the proviso that w hatever replaces the 11a.m. rule, it needs to be clear, simple and sensibly enforced. More of an issue was the needs of certain operators to be able to make their deliveries in a safe manner with a little more time. This related especially to the businesses like the brewery industry that offload heavy loads in large quantities.

The application of a standard observation period across London would be welcomed. This would cut confusion between restrictions in different boroughs and go some way to reducing conflicts between drivers and parking attendants.

If you would like to discuss our position or this response further, please contact me on 020 7478 8467 or email mmace@c-london.gov.uk.

Matthew Mace
Acting Director – Transport & Environment